Farmers Market Vendor Information

Farm Name

Farm Address

Phone Number

Farm Location



ACKNOWLEDGEMENT OF FEDERAL SUPPORT

When issuing statements, press releases, publications and other documents describing projects or programs funded in whole or in part with Federal money, all awardees receiving Federal funds, including and not limited to state and local governments and recipients of Federal research grants, shall clearly indicate:

Funding for this statement, publication, press release, etc. was made possible, in part, by the Food and Drug Administration through grant PAR-16-137. The views expressed in written materials or publications and by speakers and moderators do not necessarily reflect the official policies of the Department of Health and Human Services, nor does any mention of trade names commercial practices, or organization imply endorsement by the United States Government.



What are the customer notice requirements for Qualified Exempt Farms?

You must provide the name of your farm and your farm business address at the point-of-sale, such as on a sign at a farmers' market stand; on an invoice; on an electronic receipt for online sales; or on any label that you affix to a product package. If your annual produce sales are between \$250,000 and \$500,000, you must start providing this notice in Jan. 2019, and if your annual produce sales are less than \$250,000 you have until Jan. 2020.

PRODUCT LABELS: If you sell any foods that are required by law to have a product label, such as value-added processed foods, that label must also include your farm's name and business address. QEFs have until Jan. 1, 2020 to implement this labeling requirement.

112.6(b)

In addition to 112.6(a), you are subject to the following modified requirements:

- 1) When a food packaging label is required on food that would otherwise be covered produce under the Federal Food, Drug, and Cosmetic Act, you must include prominently and conspicuously on the food packaging label the name and the complete business address of the farm where the produce was grown
- 2) When a food packaging label is not required on food that would otherwise be covered produce under the Federal Food, Drug, and Cosmetic Act, you must prominently and conspicuously display, at the point of purchase, the name and complete business address of the farm where

the produce was grown, on a label, poster, sign, placard, or documents delivered contemporaneously with the produce in the normal course of business, or, in the case of Internet sales, in an electronic notice

3) The complete business address must include the street address or PO box, city, state, and zip code for domestic farms, and a comparable full address for foreign farms.



Funding for this publication was made possible, in part, by a grant through the Food and Drug Administration. The views expressed in written materials or publications and by speakers and moderators do not necessarily reflect the official policies of the Department of Health and Human Services; nor does any mention of trade names, commercial practices, or organization imply endorsement by the United States Government.