This Strategic Plan is a guide of the current and future plans and strategy of RYSBL for board members, donors, and volunteers. The plans outlined here are our estimate of how we can best use our current and future resources to accomplish our mission.

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|  | GOAL | KEY ACTION STEPS |
| Mission | To build stronger and healthier individuals and communities through safe, competitive, quality recreational baseball and softball. | * Promote athlete development through softball/baseball fundamentals, good sportsmanship, leadership, positive coaching, and peer support. |
| Stewardship | Practice ethical governance and fulfill commitments with integrity, respect, social responsibility, and transparency. | * Review and update bylaws. * Streamline documents and records in accessible electronic format. * Use creative strategies to more effectively communicate opportunities, instructions, and deadlines. (Radio, Social Media, Flyers, Schools) * Hold open meetings and encourage parent participation. |
| Financial Sustainability | To increase the capacity and capability of the RYSBL through a financial model that is responsible, fair, and transparent. | * Initiate an Inventory Management System. * Grow sponsorships by 5% yearly. |
| Community Engagement and Marketing | Engage in purposeful and mutually beneficial partnerships that broaden the impact of the RYSBL on our community. | * Raise awareness of the organization. * Increase access to and participation in youth softball and baseball. Increase participation by 2% each year. * Increase social media presence. * Develop a Hardship Application to make the league accessible to populations that have traditionally been underserved. * Consider mentorship program with high school athletes. |
| Infrastructure | Support and maintain facilities that enable safe community participation in softball and baseball. | * Maintain adequate facilities that provide softball and baseball with good playing conditions with a focus on sustainability and accessibility. * Maximize the potential of our existing facilities through maintenance and upgrades. * Secure investment into softball and baseball infrastructure through community partnerships and collaborations. |

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| Goal | Cost | Timeline |
| Trash Cans | Provided by City of Ravenswood | Pre-Season 2022 |
| Door Replacement   * Concession stand, two bathrooms equipment room | BoParc Director Pricing | Pre- Season 2022 |
| Enclosing Batting Cages  -High Bay Lights  -Door  -Gutters, Downspout, Drain  -Plywood/OSB  -Furring strips ceiling  - Foamboard Insulation  - 4’ Insulation Bats for Ceiling  - Heater  - Turf  - Softball Pitching Screen  - L Screen  - 3 sq. siding for peaks  - Cage Net | $15,000   * $6,000 in earmarked fundraising from RYSBL | 2022 season |
| Bathroom sinks and toilets | Toilets – ADA compliant $150 (x2)  Sink -plastic utility v. pedestal  – $100-200 (x2)   * Offer from Casey Construction to aid in labor | 2022 season |
| Signage   * Bathroom * ATV * Security | $100 | 2022 season |
| Security Camera Installation  Security Signage | Provided by City of Ravenswood | Pre-season 2022 |
| Concrete Extension Baseball Field | Provided by City of Ravenswood | 2022 |
| Concrete Extension Softball Field | $2,500 | 2023 |
| Score Board Repair/Replacement | Replace current controllers – $600-700  Repurpose high school board – Cost unknown | 2022 |
| PA System | $2,000   * Pro Acoustics USA * Ampli | By 2023 |
| Lawn Tractor | New - $2,500 – 4,000  Used - $2,000+ | By 2023 |
| Netting for Baseball field | $1000 per side | 2023 |
| 4 sets of bleachers | BoParc Director pricing | 2022-2023 |
| Memorial Benches/Swings | By donation | 2022-2024 |
| Shade Structures | BoParc Director Pricing | 2024 |
| Wifi/Security Upgrades | At discretion of City of Ravenswood | By 2024 |
| Field turf | $150,000 each field (x2) | 2024 |
| Batter Box Mats | $400 (x2) | 2022 |
| Dusk to Dawn Lights | $100-150 per light | 2022-2023 |
| Gate Hardware Field 1 | $50 | 2022 |
| Hot Water Tank | $400-600 | 2022 |
| Sliding Gate Main Entrance | $500- 1000 | 2024 |
| Winch for concession window | $100 | 2022 |
| Louver for Concession vent | $100 | 2022 |