

DOWNTOWN RAVENSWOOD PARTNERS

MONTHLY BOARD MEETING AGENDA

Location: 3rd floor conference room in the City Hall Building

Date: March 17, 2025 at 6 pm

I. CALL TO ORDER

- a. Approve prior meeting minutes.

II. NEW BUSINESS

- a. Committee Updates:
 - i. Economic Vitality: Upcoming Small Business Digital Marketing Workshop. Resources page as announced at the Merchant's Meeting has been completed on the web site.
 - ii. Design Committee: Planters, lights
 - iii. Promotions Committee: Promotional video filming to begin in April. Dawn Sharp is new social media manager. Budget for boosting certain posts? (Marketing money grant application submitted through the City but included DRP).
- b. Board needs to agree on a discretionary spending dollar amount limit for the ED that does not require their advance approval.

III. OLD BUSINESS

- a. Application for the USDA Rural Business Development Grant for a new downtown parking lot was successfully submitted!
- b. Facade Improvement Grant: submitted a grant application for \$20k from the Fund for Ravenswood.
- c. Design Committee's decision on pursuing a Mural Mosaic paired with an Arts Grant:
 - i. Community Arts Project Support 50% match up to \$20k. Local governments are eligible. Art experiences to the public. Due April 1. (Could pair with the T Mobile Grant, or the Jackson County Community Foundation or PACF grant to cover the \$10k match. Due March 15 or Sept 15.)
 - ii. Other Grants: T Mobile for \$50k due March 31! They will fund projects that foster local connections, like technology upgrades, outdoor spaces, **the arts**, and community centers.
 - iii. Youth Engagement Through Public Art 25% match up to \$5k; support for visual two- and three-dimensional public art projects that engage local youth in the planning and/or implementation of the project. Projects must be in a public place. Due April 1 or Oct 1.
- d. Redesign of the business directory