

Downtown Ravenswood Partners

Board of Directors Meeting Agenda

Date: Monday, March 16, 2026

Time: 6:00 PM

Location: City Hall – 3rd Floor Conference Room

1. Call to Order

2. Approval of Minutes

February 16, 2026 Meeting

3. Guest Presentation

Main Street West Virginia Update

Presenter: Jennifer Brennan

4. Executive Director Update (Brief)

- Mural Mosaic project progress
- SHPO Design Standards project update
- EPA Brownfield consultant selection update
- Community Investment Training participation
- VolunTEAM partnership update

5. Financial Snapshot (Standing Item – Discussion)

6. Transformation Strategy – Final Adoption Vote

Proposed Strategy:

Small Business Activation & Growth

Focused on:

- Food businesses
- Makers and artisan entrepreneurs
- Community-serving retail

Strategic Priorities

- Small business recruitment within targeted sectors
- Business retention and technical assistance
- Food and maker entrepreneurship support
- Upper floor residential activation
- Riverfront connectivity opportunities

Proposed Motion

Vote to formally adopt **Small Business Activation & Growth** as Downtown Ravenswood Partners' Transformation Strategy.

7. Historic Landmark Commission (HLC) Partnership Discussion

The Historic Landmark Commission currently lacks sufficient membership to sustain operations and has requested a partnership with Downtown Ravenswood Partners.

Proposed Concept

- HLC remains the **required five-member commission**
- Members drawn from the **DRP Board**
- Commission operates **in partnership with DRP**
- Administrative coordination through DRP leadership

Discussion Considerations

Advantages

- Prevents loss of the HLC
- Aligns historic preservation with downtown revitalization
- Strengthens eligibility for preservation-related grants
- Improves coordination with downtown development

Potential Concerns

- Additional responsibilities for board members
- Need for clear authority and governance structure
- Ensuring preservation decisions remain objective

Discussion Goal

Determine whether the board wishes to pursue a partnership structure and identify potential board members willing to serve.

8. Mission Statement Discussion

Mission statement development postponed pending adoption of the transformation strategy.

Discussion will focus on aligning the mission statement with the new strategic direction.

9. Old Business

10. New Business

11. Adjourn